# Industry Fair & Call for Sponsors
# GCPR 2023

**Dates**
19.9 – 22.9.2023 main conference
20.9.2023 (16 to 20 o'clock) industry fair

**Location**
Universität Heidelberg
Kirchhoff Institute for Physics
Campus Im Neuenheimer Feld 227

**Website**
https://www.dagm-gcpr.de/year/2023

## GCPR

is the annual symposium of the German Association for Pattern Recognition (DAGM). The conference addresses recent advances in the fields of pattern recognition, computer vision, machine learning, and image processing. Besides the research, GCPR has a tradition to be a networking event of German speaking researchers, with typically over 200 participants including many world-leading experts. The conference main program (Wednesday to Friday) includes several keynote speakers, as well as invited talks by leading researchers from academy and industry. The social program includes a reception and a conference dinner on a boat. On the day prior to the main conference (Tuesday) we organize a workshop and a tutorial. The GCPR proceedings will be published with Springer Lecture Notes in Computer Science (LNCS). University of Heidelberg hosts the 45th Edition of GCPR. In this year's edition we revive the tradition of organizing an **industry fair.** For this, we invite companies, in particular start-ups, to exhibit on Wednesday (20.9) between 16 and 20 o'clock. To have many companies joining the event we kept the fees low.

## Why come to Industry fair or support GCPR 2023?

- Meet over 200 conference participants, and also local Student from Uni Heidelberg.
- Network with German speaking professors, as well as leading researchers from academy and industry
- Meet and recruit highly qualified job seekers: PhDs, postdocs and Master students
- Increase your visibility among conference attendees:
  - Being listed in the conference program, opening&closing session, and website
  - Have your promotion material included in the official conference material
- Exhibit a booth at the industry fair on Wednesday 20.9.2023, or full conference
- Receive complimentary registrations in addition to your sponsoring
- Support young scientists: GCPR has a long tradition in awarding prizes to excellent research from master to postdoc level

## Levels of Support

### *Industry Fair – EUR 500 (excl. VAT), for start-ups: EUR 300 (excl. VAT)*

- Exhibit during the **industry fair** on Wednesday (20.9) between 16 and 20 o'clock, distribute materials, media and print, and recruit participants personally
- Each exhibition unit includes: (up to) 4×2 meter floor space, 1 table, 1 Poster-board, chairs, electrical outlet, and wireless internet access (please discuss details with us)
- Free access to the conference on Wednesday after lunch (13.00)
- Present your company in a 2-Minutes spotlight session at 16 o'clock. Company name, logo, and URL will be listed on the conference website in the industry fair section

### *GOLD SPONSOR – EUR 5,000 (excl. VAT)*

- Company name, logo, and URL will be listed as a Gold supporter in conference announcements, program, slides at opening and closing sessions, and on the conference website
- Explicit acknowledgment of your company's support during the speeches at the opening and closing sessions
- Two (2) complimentary registrations to the conference (includes reception and dinner). Promote your company by having your promotion material included in the official conference materials. We will insert your material such as flyers, brochures, and/or giveaways in the conference material that will be distributed to all attendees
- Exhibit during the **full conference (incl. industry fair)**, distribute materials, media and print, and recruit participants personally. Each exhibition unit includes: 4×2 meter floor space, 1 table, 1 Poster-board, chairs, electrical outlet, and wireless internet access (please discuss details with us)

### *SILVER SPONSOR – EUR 3,000 (excl. VAT)*

- Company name, logo, and URL will be listed as a Silver supporter in conference announcements, program, slides at opening and closing sessions, and on the conference website
- Explicit acknowledgment of your company's support during the speeches at the opening and closing sessions
- One (1) complimentary registrations to the conference (includes reception and dinner). Promote your company by having your promotion material included in the official conference materials. We will insert your material such as flyers, brochures, and/or giveaways in the conference material that will be distributed to all attendees
- Exhibit at industry fair

### *BRONZE SPONSOR – EUR 1,500 (excl. VAT)*

- Company name, logo, and URL will be listed as a Bronze supporter in conference announcements, program, slides at opening and closing sessions, and on the conference website
- Explicit acknowledgment of your company's support during the speeches at the opening and closing sessions
- Exhibit at industry fair

### *DESIGNATED SPONSORING*

- If you are interested in supporting GCPR 2023 but none of the above options fits your needs, please contact us. The scope and extent for options to sponsor designated parts of the conference program, such as the social event or reception, are up to negotiation.

## Organization & Contact

If you are interested in supporting GCPR 2023 then please get in touch with us

**Prof. Dr. Carsten Rother**
General Chair
e-mail: Carsten.Rother@iwr.uni-heidelberg.de

**Prof. Dr. Ullrich Köthe**
General Chair
e-mail: Ullrich.Koethe@iwr.uni-heidelberg.de

Administrative Office GCPR 2023:
**Jeannette Kautzmann**
e-mail: gcpr-2023@iwr.uni-heidelberg.de phone: +49 (6221) 54 14865